

A blurred background image of a graduation ceremony. In the center, a young man in a blue graduation cap and gown is smiling and clapping his hands. He is surrounded by many other graduates in similar attire, though they are out of focus. The overall atmosphere is celebratory and academic.

**Welcome to the CTCL Spotlight for  
Tuition Exchange Families!**

# What to expect

Today's session will give you a chance to explore your college options and hear from several member schools about how they structure their TE scholarship.



# What to expect

Registrants will receive a copy of the slide deck, a link to a recording of the presentation and contact information for the college representatives and presenters.



# What to expect

For an in-depth overview of the TE application and awarding process, view our Fall Family Webinar:  
**Winning Strategies for Tuition Exchange Scholarships**

[https://www.youtube.com/watch?v=Oq\\_n6tjjgds](https://www.youtube.com/watch?v=Oq_n6tjjgds)

# Agenda

**Introducing CTCL – 5 minutes**  
**Ann Marano, Executive Director**

**Lightning Round 1 – 20 minutes**  
**Lightning Round 2 – 20 minutes**

**Wrap-up – 5 minutes**



# Our mission: To make education more affordable for member families



**700+**

Member  
Institutions

**7,800+**

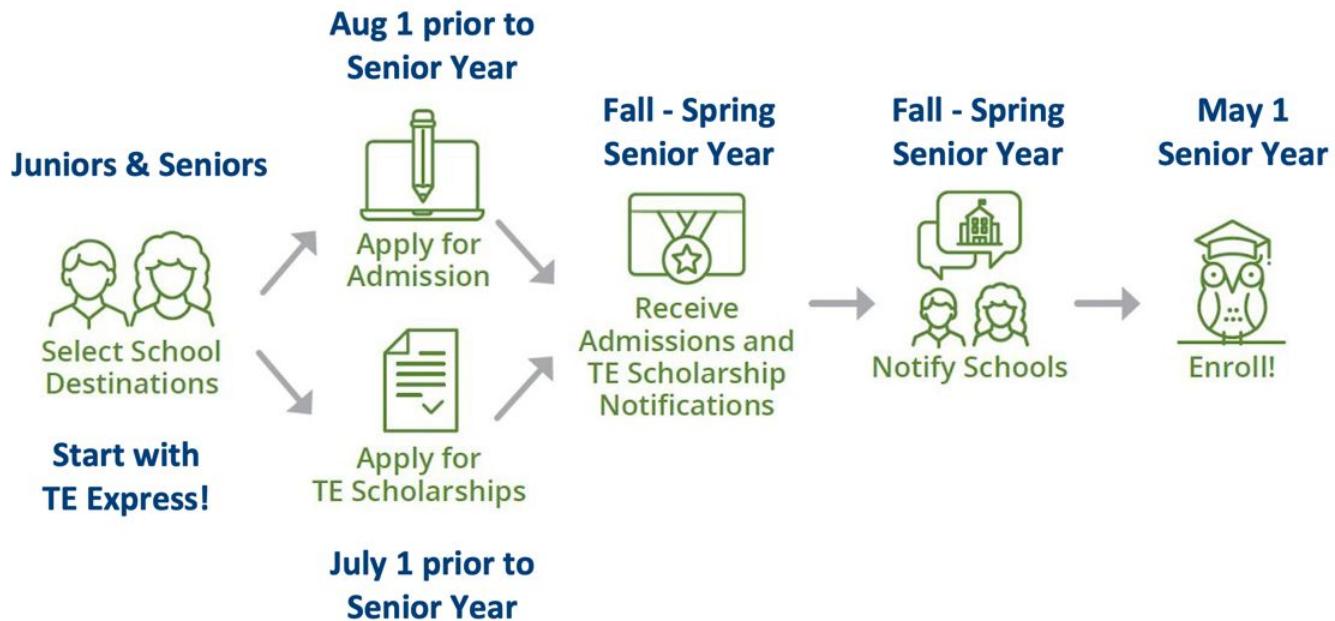
TE  
Scholars

**\$328M**

In Financial  
Assistance



# TE Timeline: July 1 is official kickoff!





COLLEGES THAT CHANGE LIVES

**CTCL is a non-profit organization dedicated to the advancement and support of a student-centered college search process.**

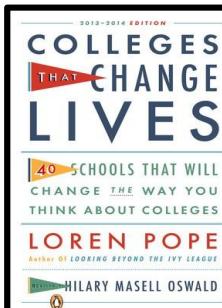
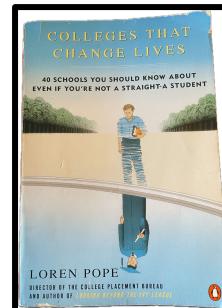
**We support the goal of every student finding a college that develops a lifelong love of learning and provides the foundation for a successful and fulfilling life beyond college.**

# From the Book to the Organization

## Colleges That Change Lives

### CTCL BY THE NUMBERS

- 1996: Loren Pope's book published
- 1998: Schools start traveling together
- 2006: Incorporated as a non-profit
- 2024: 2 new member institutions join
- 2025: 1 new member institution joins
- 45 institutions across 24 states
- Average enrollment: ~1520



### COMMON CHARACTERISTICS

- Liberal Arts Focus
- Faculty Who Teach
- Residential
- Holistic Admission Review
- Experiential Learning

# Colleges That Change Lives

## Member Institutions

Agnes Scott College

Allegheny College

Antioch College

Austin College

Bard College

Beloit College

Centre College

Clark University

Cornell College

Denison University

DePauw University

Earlham College

Eckerd College

Emory & Henry University

The Evergreen State College

Goucher College

Guilford College

Hampshire College

Hendrix College

Hillsdale College

Hiram College

Hope College

Juniata College

Kalamazoo College

Knox College

Lawrence University

McDaniel College

Millsaps College

Oberlin College

Ohio Wesleyan University

Reed College

Rhodes College

Saint Mary's College of CA

Southwestern University

St. John's College (MD/NM)

St. Olaf College

University of Lynchburg

University of Puget Sound

University of Redlands

Ursinus College

Wabash College

Wheaton College (IL)

Whitman College

Willamette University

College of Wooster

# FULBRIGHT PRODUCERS 2024 - 2025

Agnes Scott College

Bard College

Beloit College

Centre College

Cornell College

Denison University

Earlham College

Hampshire College

Hendrix College

Hope College

Juniata College

Kalamazoo College

Lawrence University

Millsaps College

Oberlin College

Ohio Wesleyan University

Reed College

Rhodes College

Southwestern University

St. Olaf College

University of Puget Sound

Ursinus College

Wabash College

Wheaton College (IL)

Whitman College

Willamette University

College of Wooster

...the American practice of judging colleges by the academic records of the high school seniors they pick is like judging the quality of hospitals by the condition of the patients they admit.

**What happens during the stay is what counts.**

Loren Pope

Author, *Colleges That Change Lives*

# Lightning Rounds

## Round One

- Cornell College
- Rhodes College
- Juniata College
- University of Puget Sound

## Round Two

- Hillsdale College
- Lawrence University
- Ohio Wesleyan University
- Southwestern University

# Welcome to Round One!



Cornell  
College



Rhodes College  
—1848—



Juniata College  
PENNSYLVANIA  
♦ 1876 ♦



Est. 1888  
UNIVERSITY of  
**PUGET  
SOUND**



**TUITION  
EXCHANGE** •  
Opening doors  
since 1954. 

# 1

COURSE AT A TIME ON  
THE BLOCK PLAN



# Cornell College

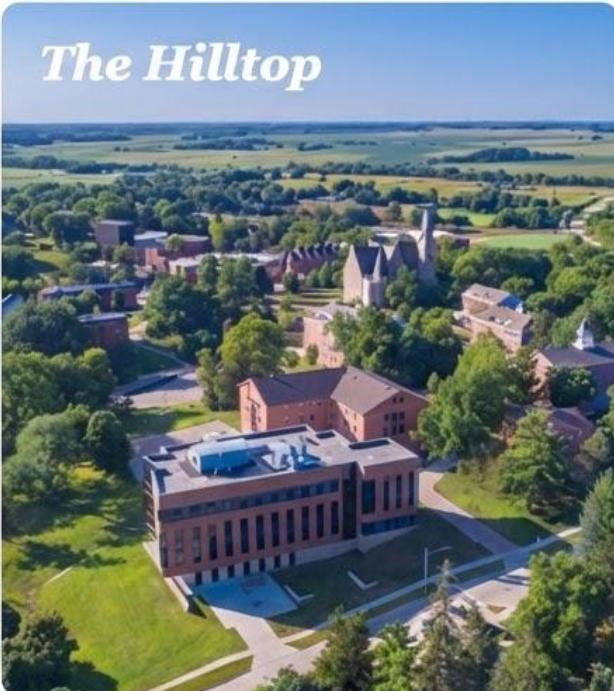
# 18

DAYS PER BLOCK,  
WITH A 4-DAY BREAK  
BETWEEN BLOCKS

# 8

COURSES PER YEAR,  
THE SAME AS ON THE  
SEMESTER SYSTEM

### *The Hilltop*



MOUNT VERNON, IOWA  
USA

# 94%

OF THE CLASS OF 2024  
WHO SOUGHT  
EMPLOYMENT ARE  
EMPLOYED

ACADEMIC MERIT SCHOLARSHIP

**\$35,000–42,000 USD**

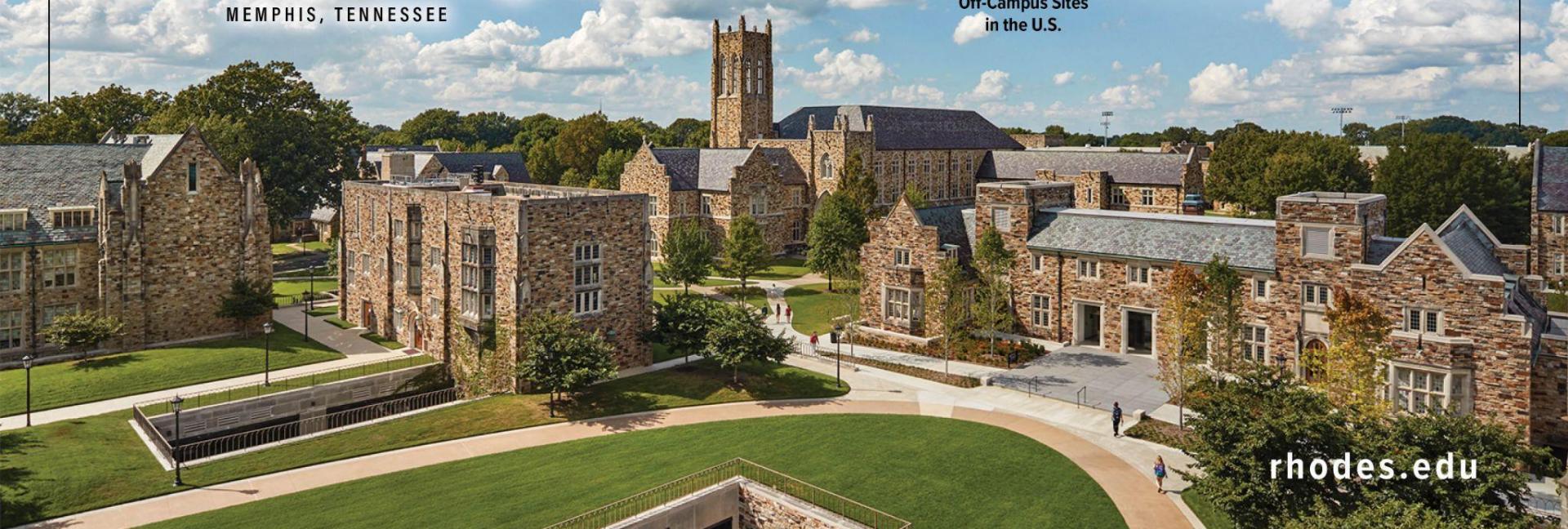
PER YEAR

A PLACE LIKE NO OTHER



# Rhodes College

MEMPHIS, TENNESSEE

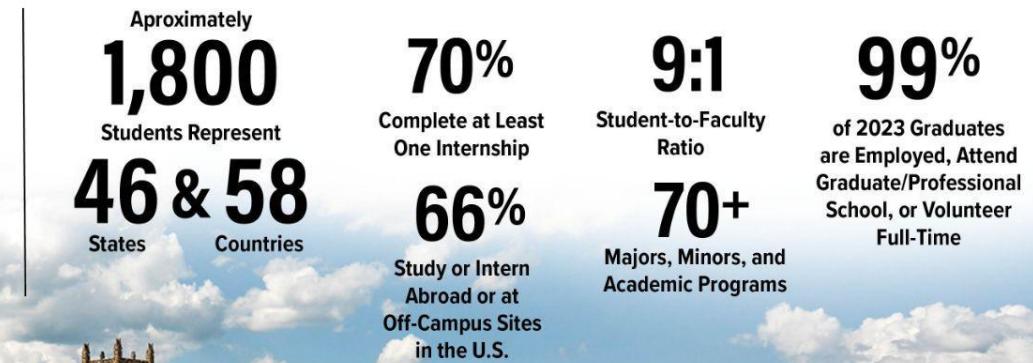


A PLACE LIKE NO OTHER



# Rhodes College

MEMPHIS, TENNESSEE



[rhodes.edu](http://rhodes.edu)

# Juniata College



**1200+**  
undergraduate students

**10%**  
international students

**2** academic advisors  
per student

**<20** students  
in most classes

**11:1**  
student/professor ratio

**3,648**  
combinations of P.O.E.'s  
and secondary emphases

**100%** of students receive  
financial aid

**95%**  
of seniors participate in  
hands-on learning opportunities,  
including internships, study abroad,  
and research.

**1200+** courses in more than 50 areas

**10:1** student to faculty ratio

**1700** students

**35** miles from Seattle

**4 Star** Campus Pride index



# Welcome to Round Two!



**HILLSDALE COLLEGE**  
PURSUING TRUTH · DEFENDING LIBERTY SINCE 1844



**LAWRENCE  
UNIVERSITY**

Ohio  
Wesleyan  
University



**SOUTHWESTERN  
UNIVERSITY**

**TUITION  
EXCHANGE** •  
Opening doors  
since 1954.

An aerial photograph of the Hillsdale College campus at sunset. The image shows several buildings, including a large yellow brick building with a prominent white clock tower, a white classical building, and a smaller red brick building. The campus is surrounded by a dense forest, and the warm sunlight creates a golden glow on the buildings and trees.

*Developing Minds.  
Improving Hearts.*



HILLSDALE COLLEGE

HILLSDALE.EDU



## LAWRENCE UNIVERSITY

APPLETON, WI

**1,500**

students;  
12% international  
25% students of color

**3**

campuses in  
Appleton, Door  
County, and London

**8:1**

student-to-faculty  
ratio

**98%**

living on campus  
all four years

**100+**

student clubs &  
organizations

**24**

NCAA Division III  
athletics teams

**99%**

placement  
within 6mo.  
of graduation

**100%**

Institutionally-  
demonstrated  
need met for  
WI/IL residents

## 2025-2026 Highlights

# BOLDNESS, KINDNESS, & INNOVATION



Largest class of incoming students in **17 YEARS**  
& Largest transfer class in 183 years

Palmer Center for  
**FIRST  
GENERATION**  
Student Success

**\$50 MILLION**  
John F. Milligan  
Library  
World-class, immersive  
learning, creative arts hub  
Opening in 2027

Conrades School Of  
**ENGINEERING**  
&  
Mechanical  
Engineering Major

Grand Opening of  
OWU's Student Hub  
**The 1842**  
Featuring duckpin bowling,  
billiards, outdoor courts,  
pub food, & more!



# SOUTHWESTERN UNIVERSITY

**1<sup>ST</sup>** College in Texas, Founded in 1840

**25**  
miles north of Austin, TX

**11:1**  
student-faculty ratio

**89%**  
of students graduate  
in four years

**20**  
Division III Sports &  
Outdoor Adventure

**Top 100**  
Liberal Arts College  
(U.S. News & World Report)

**1,500**  
undergraduate students

**16**  
average class size

**97%**  
of students from the class  
of 2024 are employed or in  
graduate school within 10  
months of graduation

**99%**  
of students receive merit  
or need-based assistance

**Top 50**  
Green Colleges  
(The Princeton Review)



# Time for the Wrap Up!



# Finding the YES

- YES to colleges that welcome the “multi-decided” student.
- YES to colleges that prepare you for every career – even the ones that don’t exist yet.
- YES to colleges that want you to play soccer, and the tuba, and lead the chess club....!
- YES to colleges that have holistic admissions reviews and get to know YOU!
- YES to colleges with healthy endowments who offer scholarships!
- YES to Colleges That Change Lives!

# Return on Experience

What value are you getting?

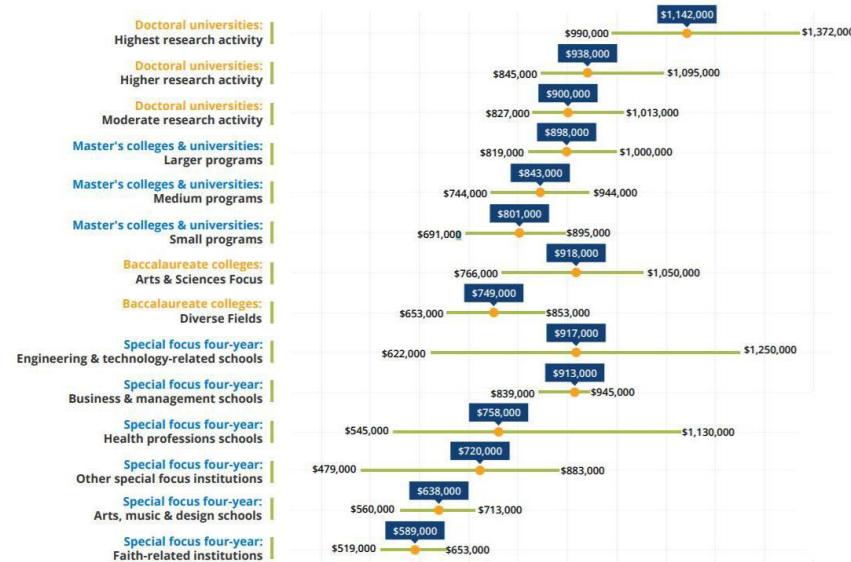
- Small classes & personal attention
- Student support & resources
- Access to wide range of co-curricular activities
- Personal Board of Directors and Mentors
- Ability to curate highly individualized undergraduate career

Book recommendation *The Price You Pay for College*, Ron Lieber (NYT)

# Long Term Return on Investment

How do students who attend the 200+ liberal arts colleges in the United States actually fare financially once they enter the labor force?

- “The median ROI of liberal arts colleges is nearly \$200,000 higher than the median for all colleges.”
- “...the 40-year median ROI of liberal arts institutions (\$918,000) is close to those of four-year engineering and technology-related schools (\$917,000), and four-year business and management schools (\$913,000).”



Source: Georgetown University Center on Education and the Workforce, *ROI of Liberal Arts Colleges: Value Adds Up Over Time, 2020*

# COLLEGES THAT CHANGE LIVES

DISTINCTLY DIFFERENT LIBERAL ARTS & SCIENCES COLLEGES

## 2026 INFORMATION SESSIONS & COLLEGE FAIRS

**March 07** Boston

**March 08** New York

**March 09** Philadelphia

**March 10** Washington D.C.

**July 25** Seattle

**July 26** Portland

**July 27** San Francisco

**July 28** San Jose

**July 29** San Diego

**July 30** Los Angeles

**August 08** Chicago Southwest

**August 08** Chicago Northwest

**August 09** Minneapolis

**August 10** Denver

**August 11** Salt Lake City

**August 15** Houston

**August 15** Austin

**August 16** Dallas

**EVENT DETAILS & REGISTRATION**

[ctcl.org/info-sessions/](http://ctcl.org/info-sessions/)



# Stay Connected!



**Ann Marano**  
**Executive Director**  
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**[www.ctcl.org](http://www.ctcl.org)**

**Facebook & LinkedIn: Colleges That Change Lives**  
**Instagram: [ctclcolleges](https://www.instagram.com/ctclcolleges/)**

# Resources for TE Families

- **Family Webinars** - Join us on Feb. 24, Mar. 9, Apr. 13  
<https://tuitionexchange.org/family-webinars/>
- **TE Express** - School search platform  
<https://search.tuitionexchange.org/college/search/>
- **Family FAQs**  
<https://tuitionexchange.org/student-faqs/>





# Thanks for coming!

