



FOR IMMEDIATE RELEASE

Dr. Kristin Tichenor
3 Bethesda Metro Center
Suite 700
Bethesda, MD 20814


301.941.1827
info@tuitionexchange.org

Paul Redfern Elected Chair of The Tuition Exchange Board of Directors

The Tuition Exchange, Inc., a nonprofit consortium of more than 700 colleges and universities committed to making higher education more accessible through reciprocal scholarship exchange, has announced the election of Paul Redfern as Chair of its Board of Directors. Redfern succeeds Lynn Bynum, who served as Chair for nine years and as a board member since 2012. Bynum is the retired Chief Human Resources Officer at Bellarmine University.

Redfern has served on the Tuition Exchange Board since 2022. During his tenure, he was a member of the presidential search committee and part of the "Kitchen Cabinet," a small advisory group that supported President Kristin Tichenor during her first 16 months in office.

"I have long believed in the power of higher education to transform lives, and The Tuition Exchange advances that mission in meaningful and measurable ways," said Redfern. "It is an honor to serve as Chair and to help strengthen a program that benefits so many students, families, and institutions. I am grateful for Lynn's steady leadership and look forward to working with Kristin, the board, and our member campuses to build on that foundation."



Redfern brings more than 20 years of experience in higher education leadership, with a focus on strategic communications, governance, and mission-driven organizations. He previously served as Executive Director of Communications and Marketing at Gettysburg College, his alma mater, and as Vice President of University Communications and Institutional Strategy at St. Lawrence University. He also served as President of CUPRAP, a professional community committed to advancing higher education marketing and communications. During his time on the CUPRAP board, he led efforts to professionalize operations, improve member engagement, and significantly increase revenue through expanded sponsorships to support ongoing programming.

"Paul brings both strategic insight and a collaborative spirit to his leadership," said Kristin Tichenor, President of The Tuition Exchange. "His ability to think long-term while navigating immediate priorities is exactly what this moment calls for. I look forward to working with him to continue strengthening the value we deliver to our members and their families."

In addition to Redfern, the board elected Melissa Stone, Vice Provost for Enrollment Management at the University of Michigan-Dearborn, as Vice-Chair. Maureen McKinnon, Director of Financial Aid at Rockhurst University in Missouri, was elected Secretary. David Mowen, Vice President of Business Affairs and Treasurer at Roanoke College, was re-elected as Treasurer.

For more information, visit www.tuitionexchange.org.

About The Tuition Exchange

The Tuition Exchange facilitates scholarship opportunities among its member institutions, allowing dependents of faculty and staff to pursue degrees at reduced or no tuition cost. In the most recent academic year, the program supported over 7,800 students with scholarships totaling more than \$328 million, across 670 participating colleges and universities in the United States and abroad.

END