



The TE Tickler | April 2025

Updates from TE Central

Talk Data to Me

As a TELO, we know you often receive questions from students/families about how likely (or unlikely) it is for them to receive a TE Scholarship to your school. To assist, TE Central has added two data points to all schools' profiles, accessible by clicking on an institution from the **School List** on the new tuitionexchange.org website.

Now, students/families can see how many TE scholarships a specific school offered and how many of those *Import Approved* students actually enrolled for the 2024-2025 application cycle. All data points pull directly from app data in the TELO system. Our goal? To cut down on questions you receive and provide students/families with data to inform their TE school search process.

In future years, these data points will be expanded to include the number of TE applications a given school receives for the prior app cycle. Due to the data conversion from the old TELO system to the new system this past summer, only apps that were *Import Decision Pending* and *Import Approved* moved into the new system, thus skewing the total app pool size. This data point (total apps received) will appear next spring for the 2025-2026 cycle.

Springing into TE!

Not only will April and May bring beautiful blooms to TE member campuses, many parents of rising high school seniors are beginning to plant "TE seeds" with their rising high school seniors and may benefit by attending our three remaining **Spring Family Webinars:**

- *Demystifying Financial Aid & 529 Plans: Wednesday, April 9 @7:00 p.m. EST*
- *Springing into the TE Application Process: Tuesday, April 29 @4:00 p.m. EST*
- *Top Ten TE Tips for Parents: Monday, May 19 @7:00 p.m. EST*

Parents/students should **register** in advance. Please consider sharing this information with your faculty and staff. It may reduce future TE questions you receive!

Time Waits for No One...

And, neither will the launch of the 2026-2027 TE EZ-Application! As you begin to get questions from faculty/staff and students interested in applying for TE for the first time for fall 2026, just a reminder that the **2026-2027 TE EZ-Application** will open on **July 1, 2025**. Students should visit tuitionexchange.org to learn more about the **two-step process to apply for TE**.



Feature Your School on The TE Express!

Interested in your school being featured on the new **TE Express School Search**? TE member schools can opt into the TE Express lead generation service, to receive student/parent contact information from those students that "raise their hand" to get more information about your school. The lead gen service will help TE member schools connect with high-intent students earlier in the college search process and those that sign on for the lead gen platform appear as *Featured Schools* on the new TE College Search page. The fee (paid to Carnegie) is \$2,000/year for an unlimited number of leads. Note-Current CollegeXpress Schools will receive a \$500 reduction in cost annually.

[Learn More](#)



TELO Help Form Now Available

Have a question for TE Central? Complete a **TELO Help Request Form** on the new website to get the most accurate response to your question, in record time!

Join Us for TELO Tuesdays@2:00!

Need an introduction to or just a refresher on the new TELO system, have a specific TE question/situation, or are you just interested in learning more tips like the one above? Join us any second Tuesday of each month in 2025 for a **TELO Tuesdays at 2:00** session. **Register Today!**

[TELO Tip of the Month](#)

Did You Know...

TE member schools have the flexibility to extend TE Export certification to retiring or separating employees/dependents as needed? While most member schools require active, full-time employment as a condition for TE eligibility for their faculty/staff/dependents, Export schools have full flexibility to determine their own policies around TE Export certification, in the same way Import schools have the flexibility to determine who they offer a TE Scholarship to!

Tap Into Those TELO Resources!

If you did not get a chance to join us for a virtual tour of the new **TE website** last month, be sure to check out the **Member Resources** section. From the TELO Toolkit, which includes a monthly TELO Calendar, past training recordings, the TELO Handbook and past issues of this newsletter, we hope you will find the TELO resources on the new site to be helpful!

[TELO Toolkit](#)[TELO Trainings](#)[TELO System Help](#)[TELO Newsletter](#)[TELO FAQs](#)[School List](#)[TEAssist](#)[TELO Help Request](#)

S.O.S.!

Drowning at work and struggling to manage your TELO duties in addition to your other responsibilities? **TEAssist** to the rescue! Let TE Central take administering TE (or parts of your TE program administration) off your plate! Our TEAssist services can provide:

- One-on-one training, including a review of how your school administers the TE program for maximum benefit and ease of administration.
- Management of your TELO system updates, including updating your Export and Import records and conducting your bi-annual enrollment report reviews.
- An expert from TE Central to conduct a virtual TE information session for your faculty and staff.
- A complete outsourcing option for all of your TELO duties, including: becoming a single point of contact for all Export and Import inquiries, managing your School Profile and all of your Export and Import application updates in the TELO system and completing your bi-annual enrollment report reviews.

Learn more about **TEAssist** or **request a follow-up consult**.

The Tuition Exchange

3 Bethesda Metro Center, Suite 700, Bethesda, MD 20814 | 301-941-1827 | info@tuitionexchange.org





Try email marketing for free today!